

CMA Vendor Promotions

OCT 2020

Vendor	Min/ Re-O	Special	Expires	Notes
Abdallah Candies	\$125/ \$0	\$225 = 1/2 Freight	Ongoing	
Vendor Req: * Abdallah credit App for Terms				
Avanti Press	\$162/ \$50			
Baggallini	\$1000 CC \$1500 N30 Re-O \$300	<u>Spring Catalog Only</u> \$1000 = 5% Discount + Free Freight New Acct. Promo: \$750 = Opening Order Palmer = Net 30 SWBG = Net 30	10/31/2020 12/31/2020 Ongoing	
Vendor Req: New Customer Application				
Bamboo Trading Company	\$200/ \$150	1 FREE Holiday Bag + FREE FREIGHT	10/31/2020	Order must include 12 Holiday Bags (SHB655, SHB658, SHB274, SHB656, SHB442)
Barlow Designs	\$150/ \$100			
Bloomingtonville	\$500/ \$150	ACE Everyday Disc = 10% 1000+ = 15% FC Corp Billing = 2% Net 60 TRUE VALUE Everyday Disc = 10% 1000+ = 15% FC Corp Billing = Net 30	Ongoing	
Vendor Req: New Customer Application (CCOI)				
Candle Cottage	\$350/ \$150	15% Freight cap to West Coast	Ongoing	
Capri Blue	\$500/ \$100	\$500 = West Coast 1/2 Freight Allowance	Ongoing	*Free Allowance excludes Alaska + HI & PR. FF to freight forwarder in contiguous U.S. Must accept B/O's.
Vendor Req: New Customer: Declaration Form + copy of resale				
Creative Co-op -Not in Showroom-	\$500/ \$150	ACE Everyday Disc = 10% 1000+ = 15% FC Corp Billing = 2% Net 60 TRUE VALUE Everyday Disc = 10% 1000+ = 15% FC Corp Billing = Net 30	Ongoing	*Holiday order cannot be combined with HD or Embellish
Vendor Req: New Customer Application				
Cuddle Barn	\$300/ \$200	Christmas Pkg (ships Sept 2020) Ongoing CB99931, \$555 = 12/10 Dating or Net 60 Valentines Pkg (ships Nov 2020) CB99907, \$300 = 3/1/2021 Dating Easter Pkg (ships Dec 2020) CB99908, \$250 = 4/15/2021 Dating ACE \$300 FFA Net 60 days Palmer Items (Min order \$300) CB71065 – Magical Sparkle CB42892 – Dalton the Storytelling Dragon Dating Terms – Before 10/1 = 12/10 Dating. After 10/1 = Net 90. PALMER 15 15% Disc on 1st order (1st Order starting 6/1/2018-5/31/2019) PALMER 10 10% Disc on subsequent orders PPP 10 = 10 % Discount (cannot be combined w other discounts)	12/31/2020 1/31/2021 Ongoing	No Additional Discounts. Terms only with approved Credit. Amazon Accounts Not Eligible. B/O's <\$75 will be cancelled * Up to 3 orders total \$1500. No other discounts apply Lower U.S. only. No Amazon accts. Comm 12.5 ACE: FF lower 48. Select items available on ACENET. Comm 10 Palmer: *Acct must purchase Dalton or Magical Sparkle to qualify for the 15% disc. *Order< \$300 = 10% disc. Dating Terms – 12/10 Dating, if shipped prior to 10/1. If after 10/1 = Net 90. (EVERYDAY PROMO, \$500+ = 14% Freight Cap)

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D. M. Merchandising	\$100	Hello Mello = 50% Disc on selected styles ACE = 10% GIFT + N60 + FF (Bill to Corp) CARDSMART = 10% Disc + N60 SHOW CARD \$500 = FF (SHOW ONLY) HALLMARK = 10% Disc + N90 CAT HALLMARK CATALOG ORDERS \$300+ = FF LEARN EXP = 10% Disc + N90 PALMER = 10% Disc + N30 PARTY CITY = 20% Disc + N30 PFA = 10% Disc + N30 PPP = 10% Disc + N30 TRUE VALUE = 10% Disc + N90 DESIGNER GREETINGS = 10% Disc + N60	Ongoing	ACE- Disc only if billed to ACE LEARN EXP- Celebrations ONLY PALMER- Celebrations ONLY PARTY CITY -GIFT ITEMS ONLY PFA- Celebrations ONLY PPP- Celebrations ONLY *Featured items in Designer Greetings
Vendor Req:		MAP Agreement		
Delton Products	\$100	Promo Code: HARV20 15% Disc on all Fall, Halloween & Thanksgiving Merchandise	10/20/2020	Must ship immediately. Order can only be Fall, Halloween or Thanksgiving merchandise to reach \$300 order & 15% discount.
DSD Express	\$120			
Ethel & Myrtle	\$250/ \$200	<u>Gold Crown Hallmark Accts</u> 12% Net 60 <u>PPP</u> 12% Net 60 <u>Palmer</u> 12% Net 60	Ongoing	
Green Roads	\$500/ \$150	\$1000 = FREE FREIGHT <u>New Customers</u> \$300 - free shipping \$500 - 5% off and free shipping \$1050 - 10% off and free shipping \$2500+ - 15% off and free shipping <u>Existing Accounts</u> \$500 - free shipping, and samples \$1000+ - 5%, free shipping, and samples	12/31/2020	See sell sheet
History & Heraldry	\$50/ \$50			
Illume Candles (Includes Magnolia Home + Tried & True)	\$300/ \$150			
Vendor Req:		New Customer Application		
Intelx Warmies	\$250/ \$200	PPP = 10% Disc Retail Advantage = 10% Discount Learning Express \$250+ = N90 + 4% Freight cap Cardsmart = 10% Discount Freight Cap 10%	Ongoing	
Vendor Req:		MAP Agreement		
Jellybean Rugs	\$319 / \$150			
JY Socks	\$324/ \$150	\$600+ = FREE FREIGHT 10% DISC - New Accounts Only 10% DISC - Halloween Styles Sock only stores that commit to 8' sections And Chain stores (10 or more) get 10% ongoing Discount with initial order of \$2,500+ and must order 12pc p/design	10/31/20 Ongoing	

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Kids Preferred	\$500/ \$350	2% DISCOUNT with CC (at time of shipment) Freight Allowance \$501 - \$1000 = 7% freight allowance \$1000 - \$2500 = 10% freight allowance PPP = 5%, Net 30 Hallmark Stores = 10% Palmer Marketing = 10% Learning Express = 5%, Net 60, Free freight with orders over \$250	Ongoing	If freight is more than 7% or 10%, customer is responsible for balance
Vendor Req: *KP credit App for Terms				
LANG Companies	\$250/ \$150	Promo Code: HARVEST 30% Disc - Select Lang, Wells St., Artisan & Turner Photographic dated products 15% Disc - ALL Lang Christmas Cards New Account \$250+ = 20% off dated product, 10% off everyday product	10/31/20 Ongoing	Cannot be combined with any other discounts or previously placed/shipped orders.
Lauren-Spencer	\$300			
Love Handle	72 units	1st Rack Order = FREE Rack, 10% Disc + FF 72 pc Reorder = 10% Discount	Ongoing	
M & B Products	\$500/ \$250	Everyday Dating Program Below \$1500 = Net 30 Above \$1500 = Net 60	Ongoing	Shipping within continental US, must use M&B freight carrier.
Malden International	\$250/ \$100	Independent Programs Extra 5% disc on IPI show orders (use code) IPI 10% DISCOUNT OFF CASE PACK PRICES Cardsmart/Designer Greetings = 10%, N30 Hallmark+/ Gold Crown = 10%, N60 Palmer Marketing = 10%, N30 PPP = 5%, N30 ACE Hardware = 3%, 2%- N30 (Bill to Corp) True Value = 3%, 2% N60 (Bill to Corp) PRO = 10% Off Invoice any order, Free Freight at \$1000	Ongoing	Use IPI SHOW SPECIAL N30/N60 w credit approval Must use member/acct# with order NOTE: Inside Delivery/ Liftgate Truck Shipments = +\$250 per delivery
Vendor Req: New Customer: Resale Certificate/ Sellers Permit				
Merritt International	\$300/ \$250			
Mulberry Studios	\$650/ \$100	Prepacks 1 Prepack = Free Display + N60 2 Prepacks = Free Display + N90 3 Prepacks = Free Display + N120 Palmer Prepacks = 10% Disc + N90 Reorder = 5% Disc + N30 SWBG Reorder = 8% Discount Prepack = 8% Discount Learning Express order info Reorder R/O < \$150 = Net 60 \$150+ = N60 + 3% Disc \$200+ = N60 + 6% Discount + FFA Prepacks FREE Display + Net 90 + 10% Disc + FFA	Ongoing	*PO must contain initials unless PO# is provided by customer.
My Word!	\$200/ \$100	32+ Porch Boards = Free Freight 15% Freight Cap to West Coast PPP (\$150/\$100) = 10% Discount + Net 30	Ongoing	

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Natural Inspirations	\$300/ \$150	Promo Code: HOLIDAY2020 \$500+ = 12 FREE 4oz Soy Candles \$750+ = 16 FREE 4oz Soy Candles New Acct = FREE FREIGHT All min orders 15% Freight Cap	10/31/2020 Ongoing	
Park Desgins Split-P	\$400/ \$100	Spooktacular Sale: 75% Select items ONLY Promo Code: ITSASPOOKTACULARSALE20		Must Ship ASAP Programs cannot be combined
Vendor Req: New Customer Application				
Pavilion	\$250/\$ 100	Pavilion Cares_Adult Disposable Mask Promo Item# 92859 Special Pricing \$243.00 (reg. \$324) \$750+ = FREE FREIGHT (can pay w/terms) \$200+ w/cc payment = FREE FREIGHT \$500+ = 5% DISC (can pay w/terms)	10/10/2020 10/16/20 10/31/20	Individual Masks ordered as open stock will still be \$6.00 per pack
Periwinkle	\$150/ \$100	\$250 = Net 30 + Free Freight \$500+ = Net 60 + Free Freight \$750+ = Net 60, 5% Disc + Free Freight PPP = 10% Discount + Net 60 PPP Option 1 = 15% Discount + Net 60 Palmer = 10% Discount + N60	11/15/2020 Ongoing	Terms based on approval. All invoices must be paid within terms to qualify for FF. Must ship by 3/1/2020 Freight on fixtures at retailers expense.
RAZ Imports	\$500/\$300	\$1500 = 15% Freight cap (year-round) *Minimum Truck order \$500 *Credit card for opening order. Eligible for Net 30 approval after \$2500.	Ongoing	Subject to credit approval and payment within terms.
Simplified Soaps	\$400/ \$200			
Sourcebooks	\$75	NonReturnable Temporary Terms: \$100 @cost = 50% DISC + cust pays freight \$100-\$199 @cost = 50% DISC + FREE FREIGHT \$200-\$499 @cost = 50% DISC + FF + N60 \$500+ @cost = 52% DISC + FF + N60 \$200 Cost = Free Freight \$500 Cost = 52% Discount + Free Freight	12/31/20 Ongoing	** @cost refers to the cost to customer after discount is taken out. For N60, customer must provide credit reference or currently be on Terms
SPI	\$200 /\$100	NOW DROPSHIPPING \$1000 = Free Freight Below \$1000 = ½ Freight NO BACKORDERS	12/31/2020	
Springbok	\$250/ \$100	\$300 = \$30 Free retail product \$600 = Free Freight OR \$50 Free retail product \$1200 = Free Freight + \$100 Free retail product	10/9/2020	Must ship 10/9-11/13/20
Sunset Vista Designs	\$150/ \$100	Spring 2021 CODE: ED21 \$750+ = Net 60 or 5% Discount with CC on order \$2000+ = 10% Freight + Net 60 or 10% Disc w CC \$3000+ = FF + Net 60 or 10% Disc w CC on order	12/1/2020	Promo excludes all #1 fan items and cannot be combined w other offers. Terms with credit approval. Must include Promo Code to Qualify.

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tag	\$150/ \$100	<p>2021 Pre-Book Promo with TERMS CODE Discount Dating Freight Cap SST21-1 : \$500+ = Net 60 SST21-2 : \$1500+ = 3%Disc, Net 90, 10% FC SST21-3 : \$3500+ = 3%Disc, 6/1/21, 7% FC SST21-4 : \$5000+ = 5%Disc, 6/1/21, 5% FC SST21-5 : \$7500+ = 7%Disc, 6/1/21, 5% FC</p> <p>2021 Pre-Book Promo with CREDIT CARD CODE Discount Freight Cap SSC21-1 : \$500+ = 3%Disc, 15% FC SSC21-2 : \$1500+ = 5%Disc, 10% FC SSC21-3 : \$3500+ = 5%Disc, 7% FC SSC21-4 : \$5000+ = 7%Disc, 5% FC SSC21-5 : \$7500+ = 10% Disc, 5% Fcap</p>	10/18/2020	Valid for shipping to lower 48 Cannot be combined w other promos , discounts, must qualify for terms. Spring 2021 ships after 12/15/20 & within 10 days of requested date.
TGB Brands	\$150/ \$150	<p>Summer Capsule Special Offer: \$350 - \$749 = 5% Freight Cap \$750+ = N60 + FF</p>	11/27/2020	Valid on Summer Capsule Collection ONLY.
Thanks A Million	\$100	0 - 48 pc = \$6.75 72+ pcs = \$6.50 144+ Pcs = \$6.25 288 + pcs = \$6.00	Ongoing	
Vaan & Co.	\$250	\$350+ = 3 Free Bags (VB19E01,VB19E02,VB19E03) \$500+ = 2 Free Bags (S2V-108, S2V-103) \$750+ = 1 Free Bag (VB2520)	10/31/2020	
Wishpets	\$100/ \$75	ACE = 10% Discount PLA = 15% Discount on advanced orders SWBG = 20% Discount PPP = 10% Discount	Ongoing	
Workman Publishing	24 Books	<p>FLATN 10+ = 55% Disc + N120 + FF BK1F20 50+ = 55% Disc + N180 + FF BK2F20 75+ = 56% Disc + N180 + FF BK3F20 100+ = 57% Disc + N180 + FF PPKF20 = 55% Disc on Pre-Packs ART200 = Artisan \$200 retail = 50% Disc + FF BQP = 55% Discount and Net 90 on initial order + all reorders of BQ & Star Wars Wrkbks</p> <p>2020 Calendar Terms Returnable 1–23 units: 40% discount (no co-op allowance, FOB Menasha, Wisconsin) 24–49 units: 50% discount, free freight 50–99 units: 54% discount, free freight 100+ units: 56% discount, free freight, 3% supporting order co-op advertising</p> <p>2020 Calendar Terms Nonreturnable 1-23 units: 40% discount (no co-op allowance, FOB Menasha, Wisconsin) 24–49 units: 52% discount, free freight 50-99 units: 56% discount, free freight 100+ units: 58% discount, free freight, 3% supporting order co-op advertising</p>	12/31/2020	
Vendor Req:	New Customer must provide resale certificate			

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Young's	\$150/ \$100	Victoria Leland 2021 Prebook and Immediate Ship* Extending prebook to 11/1 Order between 10/1--11/1 & Prebook ship begins 4/15/2021	11/01/2020	
		a) Order over \$250: Net 90 b) Order over \$500: 6/01 dating c) Order over \$1000: 10% Discount, 6/01 dating d) Order over \$2000: 20% Discount & Free Freight, 6/01 dating		*Discount does NOT apply to Show-Specials priced items.
		Garden 2021 Prebook –Extending prebook to 11/1 Order between 10/1--11/1 & Prebook ship begins 4/15/2021	11/01/2020	*Discount cannot be combined with other promotions, Brands (Paula Deen & Coca Cola) & Personalization Wall Signs.
a) Order over \$250: Net 60 b) Order over \$500: Net 90 c) Order over \$1000: Net 90 & 10% Discount d) Order over \$2000: 10% Discount & Free Freight, 6/01 dating		*Dating with Approved credit only. All Free Freight terms in the 48 states ONLY		
Everyday	10/31/2020			
a) Order over \$500: Net 60 b) Order over \$750: Net 90days b) Order over \$1000: Net 90 & 10% Discount e) Order over \$2000: Net 90, 10% Discount & Free Freight				